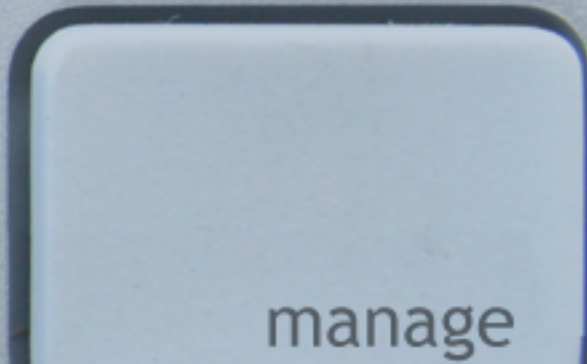


Purpose-Built Applications



Information Edge

World class software that
SMEs can afford



The Differentiating Edge

Here are some critical factors that have made our clients choose us and benefit from the engagement:

- ❑ Patented Technology
- ❑ Solutions at a fraction of the total cost of ownership of other service providers
- ❑ Rapid Deployment
- ❑ Unmatched scalability and performance
- ❑ Total reliability and adaptability
- ❑ Substantial cost benefits
- ❑ Quick return on investment
- ❑ Free upgrades to new releases

For well over a decade, our patented software has been used by very large enterprises to deploy mission critical applications on an enterprise scale. Now, IE is proud to announce the availability of purpose-built applications that are designed to give small and medium sized enterprise the same business insights that are vital to managing their businesses effectively.

A 100% success record

We are very proud to bring our unblemished track record of total client satisfaction to the SME marketplace and specialise in building a close working relationship with our clients

The Critical Cost Factor

There are large companies in the business intelligence and enterprise management whose high end solutions are out of reach of small organisations. But your need to know, analyse and forecast your business is as critical as in any big company. This is where Information Edge provides cost effective solutions implemented at a fraction of the total cost of ownership of other service providers.

Control your cash flow with Pulse

IE understands how critical financial management is to SMEs and has developed an affordable solution to address this requirement. Pulse is a software solution specifically designed to manage cash for small and medium enterprises (SMEs). Cash Management is critical for all organisations, but it is particularly important for SMEs as they do not have the deep pockets of larger enterprises. Pulse ensures your cash resources are properly managed and provides peace of mind for SME owners and operators.

How Can We Help You During These Difficult Times?

When credit is crunched and cash is King you need to plan and meticulously control cash. This is where our efficient solutions put you back in control of your financial management - especially cash management. Moreover, you need not spend a fortune to streamline your business. Information Edge provides cost effective and efficient solutions for the better performance of your business.



Some of Our Clients

Below is a sample of some of the clients who have entrusted us to deliver performance improvement and financial management solutions. We are proud of our unblemished track record in 15 years of business - in that time we have never failed a customer and all our systems have been put into production. This is an enviable record in an industry where 65% of projects fail (Source IDC).



HM TREASURY



A Track Record to Be Proud Of

We were founded in New Zealand in 1992 and have a 15 year consistent track record of profitability and revenue growth.

We have worldwide offices in New Zealand, Australia, London and India. We offer world class consultancy, implementation, support and maintenance services. Our turnkey service ensures a solution that is cost effective and has a low risk of failure. We are innovators in the field of performance improvement solutions and have developed and patented unique technology which solves the two biggest points of failure.



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